## ABSTRACT OF THE DISCLOSURE

The invention relates to a method for securing articles against theft. According to the inventive method, at least one strapping means (10) is tightened around an article (2) to be secured, whereby overlapping areas of the strapping means (10) are linked with each other. At least one electronically detectable securing element (21) is fed to the strapping means (10) in such a manner that the securing element (21) is included between the overlapping areas. The invention also relates to an installation (1) for securing articles against theft by tightening around them at least one strapping means (10) comprising a locking installation (18) for locking the overlapping areas of a strapping means (10) enclosing the article (2) to be secured. The installation further comprises a device for applying at least one electronically detectable securing element (21) to the strapping means (10) before the latter is closed.